

Steps involved in the Bay Friendly Business process

Step 1 GeoCatch undertakes initial assessment and survey of your business with you.



Step 2 Geocatch develops site assessment report outlining potential risks and options.



Step 3 Business implements action plan. (Potential funding incentives may be available through Geocatch).



Step 4 Follow-up and continued support from GeoCatch. Recognition of involvement in Bay Friendly Program.

Involvement with the program and implementation of the action plan is entirely voluntary.

GeoCatch will support your business to achieve the best possible outcomes for your individual business and our local environment.

If you would like to know more about the Bay Friendly Business Program please contact GeoCatch.



GeoCatch

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Government of **Western Australia**
Department of **Water**



Bay Friendly Business Program

Businesses working towards reducing impacts on stormwater & groundwater.



GeoCatch



The Geographe Catchment Council (GeoCatch) is working with the community to improve the health of catchment waterways, wetlands and Geographe Bay.

GeoCatch is inviting businesses in the Busselton Light Industrial Area and surroundings to take part in the "Bay Friendly Business Program" to assist with improving the quality of water draining from urban areas and entering the Lower Vasse River, local wetlands and Geographe Bay. This project is a part of the broader 'Bay OK' Program that aims to increase awareness of water quality issues in the catchment in order to protect Geographe Bay and Vasse Wonnerup Wetlands from declining water quality due to pollutants and high nutrient loads.



What is the Bay Friendly Business Program?

The Bay Friendly Business Program is a tailored program which aims to encourage businesses to be water efficient while reducing nutrients and other pollutants entering the groundwater and stormwater systems.

The program involves GeoCatch working one-on-one with individual businesses to improve their water, nutrient and waste management.

GeoCatch offers:

- technical advice
- opportunities for your business to promote a green image.

Bay Friendly Business Program will:

1. Improve the efficiency of local businesses managing water, wastes and nutrients.
2. Enhance the health of the Lower Vasse River and Geographe bay by reducing pollutants and contaminants entering drainage systems.
3. Provide marketing opportunities for businesses to advertise their environmental commitment.

Benefits to your business:

- Better water use and waste management.
- A green image for marketing to customers and clients.
- Get ahead of future potential regulations.

Benefits to the environment:

- Less nutrients and pollutants entering waterways and groundwater systems.
- Improved water, nutrient and pollutant management awareness among Busselton businesses and the general community.



How can GeoCatch help your business to improve environmentally?

GeoCatch can help your business technically and financially by:

- providing assistance to review and assess your work practices, procedures and work premises
- identifying potential risks to stormwater and groundwater from your business
- generating possible options to improve your business' practices. Options are tailored to your individual business
- helping to develop a tailored action plan to improve your business' environmental performance
- assisting to implement the action plan through possible financial assistance and technical advice

Working together to make a difference