

Steps involved in the cleaner production process

Step 1 GeoCatch undertakes initial assessment and survey of your business with you.

Step 2 Generation of assessment report outlining potential risks and options.

Step 3 Action plan development. What you can do and how?

Step 4 Implementation of action plan. Funding incentives through GeoCatch.

Step 5 Follow-up and continued support from GeoCatch.

Involvement with the program and implementation of the action plan is entirely voluntary.

GeoCatch will support your business to achieve the best possible outcomes for your individual business and our local environment.

If you would like to know more about the Cleaner Production Program please contact GeoCatch.



GeoCatch

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**SOUTH WEST
CATCHMENTS
COUNCIL**



Cleaner Production Program

for small businesses

Businesses working towards
reducing impacts on
stormwater & groundwater.



GeoCatch

The Geographe Catchment Council (GeoCatch) is working with the community to improve the health of the Lower Vasse River and the Vasse Wonnerup Wetlands.

GeoCatch is inviting businesses in the Busselton Light Industrial Area and surroundings to take part in the **“Cleaner Production Program”** for Small Businesses, to assist with improving the quality of water entering the Lower Vasse River from urban areas.



What is cleaner production?

Cleaner production is a tailored program which aims to encourage businesses to be water efficient while reducing nutrients and other pollutants entering the groundwater and stormwater systems.

The program involves GeoCatch working one-on-one with individual businesses to improve their water, nutrient and waste management.

GeoCatch offers:

- technical advice
- financial assistance
- opportunities for your business to promote a green image.

Objectives of the Cleaner Production Program

1. Improve the efficiency of local businesses managing water, wastes and nutrients.
2. Enhance the health of the Lower Vasse River by reducing pollutants and contaminants entering drainage systems.
3. Provide marketing opportunities for businesses to advertise their environmental commitment.

Benefits to your business

- Better water use and waste management.
- A green image for marketing to customers and clients.
- Get ahead of future potential regulations.

Benefits to the environment

- Less nutrients and pollutants entering the stormwater and groundwater systems.
- Improved water, nutrient and pollutant management awareness among Busselton businesses and the general community.



How can GeoCatch help your business to improve environmentally?

GeoCatch can help your business technically and financially by:

- providing assistance to review and assess your work practices, procedures and your work premises
- identifying potential risks to stormwater and groundwater from your business
- generating possible options to improve your business' practices. Options are tailored to your individual business
- helping to develop a tailored action plan to improve your business' environmental performance
- assisting to implement the action plan through financial assistance and technical advice

Working together to make a difference